

**Capture Valuable Moments of Truth (MoT) to Drive Your Bottom Line**



Our MoT feature gives your business and team instant control over what, when, and how you establish important client touch points. Giving you powerful insights and perspective into business activities and account trends that impact revenue, renewals and retention.

**Build Customized Touch Points**

Design highly customizable client touch points to gain control over what, when, and how you capture feedback.

Account Name	Survey Date	Score	Completion
ABC Widget Street 2 (Organization 1 - Lead)	07/10/2016	55	100%
ABC Widget Street 2 (Organization 1 - Lead)	07/10/2016	51	100%
ABC Widget Street 2 (Organization 1 - Lead)	07/10/2016	50	100%
ABC Widget Street 2 (Organization 1 - Lead)	07/10/2016	110	100%

**Decide**

Decide when you'll launch key customer touchpoints to generate stronger insights

**Control**

Control how you build and personalize your surveys across all of your accounts

**Learn**

Learn the behavior that's impacting the success of your business activities

**Compare and Analyze Trends**

As you analyze previous touch points discover trends and spotlight growth opportunities and blind spots.

**Find**

Find upward or downward account trends by comparing and analyzing every touch point.

**Improve**

Verify areas of success and improvement to influence smarter account decisions.

**Convert**

Convert MoT insights into action with our Trusted Advisor Action Planning feature.



**About Encompass-CX**

A software application that collects, measures and distributes data from disparate sources to power an improved customer experience. We provide real-time visibility into the health of accounts, product, and service teams predicting and correlating customer experience to revenue.

**Learn More About Our Application**

We offer an easy-to-use software solution featuring highly customizable modules.

